About Us and the Vision

At Paso Pacifico, our purpose is to reawaken the connection between people and nature. Since we began in 2005, our ambition has been to build a wildlife corridor across the Pacific slope of Mexico and Central America. Our programs are rooted with on-the-ground actions and sustained by bridging generations. We have planted trees, worked with communities to protect wildlife, set aside core habitats, and built up youth teams.

Today, we seek to accelerate the ecological and social connectivity in this region through a digital platform that will entrust tree propagation to farmers—the men and women who have traditional and experiential knowledge in vegetative management. Enabled by a corps of youth agents with ties to farming, these youths will listen to farmers, help record forestry data, and support farmers as they apply their forestry know-how to restore marginalized lands, earn recognition, and gain direct finance for agroforestry, carbon, and other products.

Paso Pacifico is a 501c3 non-profit organization with a strong record of impact. Today, as climate change threatens life on earth, we now aim to work with speed to build, test, improve, and scale this platform. The platform is designed around values of dignity, choice, and agency for its users, and with the purpose of contributing to biodiversity conservation and carbon sequestration. We are looking for a passionate person who can lead the development of this platform. This platform was designed with support from the ASPIRe program by the Ashoka Foundation and EkStep Foundation/Societal Platform, with advisory support from global experts in business, technology, and forestry.
Your Responsibilities

The Chief Product Manager is a member of the national leadership team reporting directly to the Executive Director. The CPM will be responsible for leading and coordinating the development and testing of the platform globally, and will lead iterations and improvements to the platform according to the platform’s values and purpose. The CPM will work with the vision of Paso Pacifico in coordination with the leadership team and will ensure alignment with the organization and its strategic mission. The CPM will develop the platform by determining priorities, developing a work plan and product development roadmap, and implementing this plan, while adapting and improving during the process. They will also work closely with the executive team to drive investment and philanthropy to the product and to develop business strategies for the platform. They must be able to work hands on to carry out the product roadmap while engaging with technical teams and partner companies and organizations to carry out product execution. They must also work with fundraising teams to ensure adequate financial resources for the platform.

Key Job Functions

Provide partnership and thought leadership to internal stakeholders, including corporate and philanthropic partners, propose solutions and create product strategies that include marketing, fund development, and business strategies

Define and execute a 5-year product development roadmap in close coordination with the executive director, including budgets and fundraising strategies

Lead and coordinate product teams and consultants including product managers, software engineers, and UX designers, which are made available, in part, through corporate and philanthropic partners

Lead key product lifecycle engagements, including stakeholder feature planning meetings, UX design reviews, and engineering iteration meetings. Manage feature releases and coordinate communication with customers and stakeholders

Ensure product quality and alignment with mission and values

Ensure transparency and reporting to investors and philanthropy in coordination with the leadership team at Paso Pacifico

Lead and coordinate field trials of the platform, measuring and evaluating key metrics for product and platform performance

Key Qualifications

An overwhelming desire to turn the tide on climate change

Bachelor’s degree or graduate degree in relevant topics which could include computer science, software engineering, forestry, social science, or international studies

Passion for the environment and belief that all people deserve equitable opportunities [Continued on next page]
Ability to link vision and goals, with an actionable plan and effective execution

A good digital product sense, and a broad product knowledge in remote mapping, CRM, and educational products

Solid grasp of product design process, its technical competencies, and on to product management

Demonstrated skills in effective organizing of teams within and across organizations

Ability to lead technical product plans and align them with social impact and technology delivery

Excellent communication skills across a range of stakeholder groups

Experience raising impact investment funds

**Additional Qualities Sought**

Knowledge and experience on the topic of tropical forests and small-holder and indigenous farming in developing tropics AND/OR background in software engineering or data science

Familiarity tropical plant reproductive ecology, carbon markets and forest-based carbon

Language – French/Spanish/Portuguese desired

**Compensation**

Initial full-time compensation starting at $60,000 USD per year with opportunities for advancement according to fundraising and job performance. Health insurance available.

**Location**

Ventura/Santa Barbara County, California

**To Apply**

Please submit enquiries or application consisting of a CV or Resume, a cover letter, two professional references and one personal reference to info@pasopacifico.org.