Volunteer Opening: Marketing - Global Giving

Supervisors: Eliza Woolley & Dr. Sarah Otterstrom
Location: Ventura, CA
Office Phone: 805-643-7044
Email: info@pasopacifico.org
Times of Operation: 9 am-5 pm, Monday-Friday

Volunteers will implement our Global Giving fundraising efforts. This will include developing and running a wildlife project fundraiser in March and writing updates about a second project fundraiser project that has already run. All duties will be closely supervised.

Responsibilities and Duties
- Produce short donor updates for a previously funded sea turtle technology project
- Write description for and run a parrot conservation fundraiser
- Draft blog posts, emails, and social media posts to help promote the fundraisers
- Capture, analyze, and apply appropriate social metrics, insights, and best practices
- Go through Global Giving training materials to learn platform-specific best practices
- Respond to inquiries about the projects
- Help thank individual donors via Global Giving messaging system

Required Skills and Characteristics
- Excellent written communication skills in English
- Working knowledge of Facebook and Instagram
- Positive attitude, creativity, and willingness to learn
- Pays attention to detail

Preferred Skills and Characteristics
- Spanish (basic to fluent)
- Experience in social media and/or marketing
- Interest in nonprofit work
- Working knowledge of Twitter and other social media networks
- Image and/or video editing
- Background knowledge in issues of wildlife conservation

To apply, please email resumes and position title to info@pasopacifico.org.

Organization Description

Founded in 2005, Paso Pacífico aims to restore and protect endangered dry tropical forest and coastal ecosystems in Nicaragua and El Salvador. By working with local communities, landowners, and partner organizations, we restore and protect the habitats that form building blocks for wildlife corridors. Paso Pacífico is led by Executive Director and Ashoka Fellow Sarah Otterstrom. Learn more at pasopacifico.org.